



# BROCHURE

GET TO KNOW THE PROJECT, UPDATES,  
UPCOMING EVENTS

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**Interreg  
Europe**



**Co-funded by  
the European Union**

**REWARD**

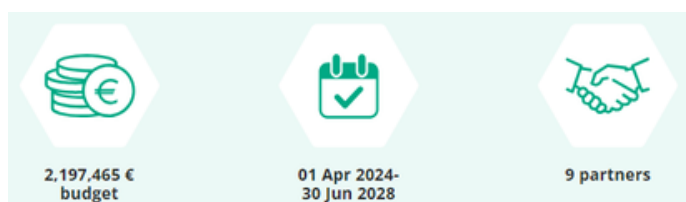
## ABOUT PROJECT

REWARD aims to improve regional policies and programmes for retaining and attracting knowledge workers for regional development. It will identify, analyse, disseminate and transfer good practices among regional policy actors in 4 complementary areas. The specific objectives are thus to:

- Improve the effectiveness of university-industry collaboration as a means of retaining graduates in existing jobs
- Support entrepreneurship and increase business support to create new jobs in the economy
- Improve interventions that enhance the quality of life and foster regional attractiveness
- Adapt to new forms of work (digital nomads, remote work, second homeowners).



## A FEW NUMBERS



### Common theme

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The REWARD project is an active contribution to EU cohesion policy that supports economic growth, jobs and sustainable development, while at the same time reducing disparities in regional development.

# PROJECT UPDATES

## Kick-off meeting in Tomar, Portugal

The KICK-OFF meeting of the REWARD project took place from 14 May to 16 May 2024 in the Portuguese region of Médio Tejo in Tomar.

The partner institution for the meeting was the Inter-Municipal Community of Médio Tejo.

The meeting was directed by the host institution and in cooperation with the lead partner of the project Savonlinna Development Department Services Ltd.

The project involves a total of 9 organisations from 8 EU countries.

As part of the meeting, demonstrations of good practice in the areas of quality of life and regional attractiveness took place, participants visited the technology center, debates took place on the topic of retaining and attracting talent and tourists to the region, and the CR INOVE project was presented - this is a cluster that connects entrepreneurs and relevant stakeholders in the region.

The partners agreed that the meeting was properly structured and organized, stressing that it was the right start of a very promising project that has a high priority among the organizations involved.



# UPCOMING ACTIVITIES

## Regional stakeholder meetings

During the first semester, all involved project partners will organize meetings with regional stakeholders.

The aim of this is inform members of the regional stakeholder groups about project activities and results, their expected participation and contribution.



# EVENTS

- **Transformative innovation policies**

On 10 September 2024, from 14:00 to 15:30, the Policy Learning Platform is hosting an [online](#) discussion for Interreg Europe projects on transformative innovation policies.

- **Supporting health-tech innovation and SMEs**

On 15 October 2024, from 10:00 to 11:30. The [webinar](#) will focus on the health-tech sector specifically as it is an increasingly important sector in Europe due to the challenges that come with aging societies. The webinar seeks to explore inspirational good practices that support SMEs in the health-tech sector in their growth and product/service development.



# THE PARTNERSHIP



Savonlinna Development Services (FI)



South Savo Regional Council (FI)



Institute for Tourism (HR)



Inter-Municipal Community of Médio Tejo (PT)



Autonomous Region of Sardinia (IT)



Western Development Commission (IE)



Trnavský samosprávny kraj (SK)



Marshal's Office of the Mazovian Voivodeship (PL)



Regionální rozvojová agentura Pardubického kraje (CZ)



# INTERNATIONAL MEETING IN SARDINIA

Autonomous Region of Sardinia will organise the 1st interregional policy learning event on university-industry collaboration in NOVEMBER 2024. The two-day workshop will focus on identifying best practices and successful strategies to prevent brain drain and promote the return of skilled people while enhancing sustainable growth, SME competitiveness and job creation by fostering linkages between enterprises, research centres and universities. The target audience of the event will be policymakers, business support organisations, universities, research institutes, business networks, and others interested in promoting entrepreneurship and business support services.

# REACH US



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